Give Hun-Made Toy To Defence Society

Red Cross Praised for Refusal to Take Profit From German Goods

Nieuw Amsterdam, Mr. Hurd dis- Gerard Beekman, of patched the following wire:

spectfully requests you to turn over to spectfully requests you to turn over to it the German goods consigned to you on the Nieuw Amsterdam, subject to claim of government for duty. On ac-ceptance of this offer from you the American Defence Society will request the government to waive the duty on these German goods for bonds duly given for their destruction."

Other Firms Named The American Defence Society learned The American Defence Society learned yesterday that four other firms— Strauss Brothers & Co., New York; the Kuehl Clock Company, Chicago; the Namm & Singer Company, New York, and the W. H. Gratz Import Company, New York—were among the consignees of the recent shipment of German toys. Mr. Hurd immediately sent the heads of these firms telegrams urging them to turn down their shares in the toy carro.

ing them to turn down their shares in the tov cargo.

Mr. Hurd also announced that the Hobeken branch of the American Defence Society proposed to ask the New Jersey Legislature to enact laws compelling merchants in that state who handle German-made goods to display signs calling attention to that fact in front of their places of business.

Committee Plans Made

front of their places of business.

Committee Plans Made

Mr. Hard spent yesterday developing plans for the immediate beginning of the national boycott egainst all German goods, decided on at a meeting of representative. New Yorkers in the Chamber of Commerce Friday.

This work is to be started immediately desaid. "The general working committee will begin early next week to the steps to recruit one or more representative of every patriotic and ovic organization in the country of my standing to direct national proparada against German-made goods. In addition to the committee already announced, recent information placed before us has prompted the deviates that we must appoint a special committee to watch trade-marks on rocks purporting to originate in neutral findermarks. We are informed that the flade in Germany brand has been mistred over on many articles, such aculery and hardware, and that neutral frade-marks have been substituted. This must be watched carefully."

De William T. Hornaday, director of the Breax Zoo and president of the American Guardian Society, which has airedy done considerable work in fatting the importation of German rocks announced that the thirty thousand members of his organization in hing-six states would be marshalled for the boycott fight.

Zoo Denied Monkeys

Ha called attention to the following

oo Denied Monkeys

Western States Defeat Two The Merits of October Ale

war of conquest and brings home the least, everything is all right-pro-A Poet Enlists

When the newspapers were filled with stories of the great fighting that the marines had done in France, it became and comes home without the stories of the great fighting that the marines had done in France, it became and comes home without the stories of the great fighting that the marines had done in France, it became and comes home without the stories of the great fighting that the marines had done in France, it became and comes home without the marines had done in France, it became a to support the marines had done in France, it became a food of recruits from all parts of the country. Of this number the recruit who caused most comment was a chap named Bert Gibbs, who enlisted in Buffalo.

Gibbs walked into the office and said: "My country calls, I wish to fight, Pray tell me, sir, if I am right." The flabbergasted sergeant sent him to the inner office, where he greeted captain Yates with:

To make it safe for democracy.

Prithee, kind sir, I'm known to fame; To make it safe for democracy.

Prithee, kind sir, I'm known to fame; To make it safe for democracy.

Nearly hysterical with laughter, Captain Yates answered: "You'd better appoint of a way over my head."—Los Angeles Times.

Merchants Asked to World Millions to Sing Paean Of Victory Thanksgiving Day

National Council of Women Backs Plan for International Chorus of Praise and Rejoicing Extending From Allied Capitals to Trenches—Big Programme Here

Plays and Players

"The American Defence Society re- Old Dutch Family, Dies

Descendant of Wilhelmus Beekman, Who Came to New York in 1645

Gerard Beekman, descendant of a New Amsterdam family with an estate where Beekman Street is now, died yesterday in New York Hospital, following an operation. He was seventysix years old, and for forty years had been a trustee of Columbia University.

six years old, and for forty years had been a trustee of Columbia University. He had a home at Oyster Bay, Long Island, and owned considerable real estate in the Murray Hill section.

His birthplace was Mount Pleasant, the family estate on the East River, where Fiftieth Street now runs. It comprised about thirty acres, and the house where Gerard Beekman was born was Nathan Hale's prison until he was led out to be hanged as a spy. It was the headquarters of the British officers during the occupation of New York, and Major Andre was one of those who frequented it.

Relics from the house and the Beekman family coach of Colonial days are in the custody of the New York Historical Society.

Mr. Beekman was the son of James William Beekman and the descendant of Wilhelmus Beekman, who came to New Amsterdam about 1645. He was graduated from Columbia College in 1864 and from the law school of the university in 186. He continued the study of law in the office of the late Edgar S. Van Winkle, but never engaged actively in the practice of his profession, devoting himself to the management of his father's estate, of which he was trustee, and to the duties incumbent upon him as president of the Beekman estate.

Mr. Beekman was also a member of the executive board of the American Bible Society, trustee of the Holland Society, member of the executive committee of the New York Historical Society and a member of Seaman's Church Institute, member of the University, City, Seawanhaka-Corinthian Yacht, New Yo4rk Yacht, and Lotos clubs, the Centpry and Downtown Association and the St. Nicholas Society.

Methodists Plan Centenary

Foreign Missions Board Approves \$80,000,000

Expenditure

The Methodist Episcopal Board of Foreign Missions closed its annual session at Yonkers yesterday by indoorsing unanimously the world-wide central They had been paid for and we were quite insistent about getting the more quite insistent about getting the more quite insistent about getting the world within the formal well and the properties of the War Indes Board on the ground that our animals would have taken up one ton of cargo space. The German toys took up seven thousand these that much space aboard the hiew answerdam. Yet they were permitted to reach here.

They shad been paid for and we want the provided the session in the session just closed has been devoted to the forming of plans for missionary and reconstruction work in the devastated lands of America's allies. For the first time arrangements were made for extending the work in Belgium and Spain.

By spreading the idea of Christian democracy through Asia and Africa, it was stated yesterday, the board hopes to lessen the possibility of a race war in the future. Appropriations for work in Germany.

Western States Defeat Two

Seekers for Senate Honors

by Big Votes

Mot the fluid of that name, but the elixir that is in this golden October sunshine. Influenza germs are deadly and cordial that the man or woman who in the seats in Congress failed with exception in last Tuesday's elections, but many other women candidates for lesser elective honors won seas in their campaign for state, county, and municipal offices. Two same candidates for the United States Senate Representative Jeans Martin, of Montana, and Missans Martin, of Mon

A Poet Enlists

Music

The Second Concert of the Boston Orchestra—Assyriology and Music

By H. E. Krehbiel

Push Boycott Plans

National Committee Will Seek
Recruits in Each State
of the Union

Richard M. Hurd, chairman of the byord townshittee of the American Delace Society vesterdays sent the foliage measure to the heading that organization for the description for the description of the William personal townshittee of the American Bed Cross in Washing:

"four patriotic refusal to accept the offer of Sears, packed & Co., of Chicago, to turn out toff by foliage mail order house, who an arrange mails high formed by all loyal Americans."

Ta A H. Loeb, vice-president of the Carpon the formed for the control of the programme of the bistory will be heartby find from the sale of German toys will be heartby findered by all loyal Americans."

Ta A H. Loeb, vice-president of the Carpon that the Ca

Their work in the last movement of the concerto was distinctly briliant, as was that of Mr. Fradkin, the new concertmaster, whose boyhood was spent in New York, where he received his early training. Following the concerto came music of the modern type, Mr. Loeffler's "La Bonne Chanson" and D'Indy's "Istar."

Mr. Loeffler's piece is a musical transcription or paraphrase of Verlaine's dainty poem, beginning "Avant que tu ne t'en Allies," which it follows as closely as highly idealized music can follow verses which appeal to a sweet and gentle fancy, with their intocation of the fading morning star, the matin call of birds, the upward circling lark, the spreading benediction of azure light, the glistening dew, the quickening of a lover's thoughts under the urge of the rising sun. There is much that is correspondingly exquisite in the irridescent web of tone which the composer has woven, but fortunately the beauty is not all of orchestral vesture and adornment, but also of musical thought. The composition differed from M. D'Indy's, in that it aroused delicate fancies while it arous The Wilde comedy, "An Ideal Hubband," reaches the last two weeks of its run on Monday, when Yalin Arthur will replace Constance Collier in the role of Mrs. Cheveley. The play will then be sent to Chicago, but Norman Trevor and Cyril Harcurt will not go with it. They will remain to head the cast of "A Place in the Sun," the main call of birds, the upward to the cast of "A Place in the Sun," the main call of birds, the upward to come the cast of "A Place in the Sun," the main call of birds, the upward to come the cast of "A Place in the Sun," the main call of birds, the upward to come the cast of "A Place in the Sun," the main call of birds, the upward to come the cast of "A Place in the Sun," the comedy by Mallin Produce, in schedulary has performance in hundred and fittelt Thanksgiving week. The play has performance in hundred and fittelt music hear of the search of the s

WORTH

WHILE

Rubies, emeralds and pearls, property of alien enemies, are among the articles the Alien Enemy Property Custodian's office will sell within the next fortnight. This announcement was made yesterday by Frank P. Garvan, director of the New York bureau. Also included in the list are hides, oils and paints, the big plant of the German-American Milling Company, near Tampa, Fla.; motorcycles, leather and drugs.

U. S. to Sell Gems

Valued at \$225,000

Belonging to Huns

Manufacturing Plants of

Many Kinds Also To

Be Auctioned

Pearls and precious stones valued at \$225,000 were seized in Pifth Avenue shops, where they had been placed on sale on consignment by Rudolph Hahn trance of the United States into the war. The collection, mostly un-mounted, consists of 316 pearls, three rubies and two emeralds. One of the rubles is valued at \$5,160 and the emeralds at \$4,440 and \$3,840. The

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How I Added Ten Years To My Life

GUESS I am what you would call the average man. Forty years old—earning a pretty good salary—a wife and two children. And I just can't afford to get sick. My family needs me-my business needs me-and I need myself. "I want to live to be seventy, anyway, but I don't want to live that long if it means years of ill-health and premature decline. I want to be strong and healthy and happy for years and years, for only then can I get the most out of life and do

my best work.

"I haven't been sick in bed for fifteen years, so you see I'm not a health fanatic.

I've been so busy in the work-a-day world of business that I haven't given much

I've been so busy in the work-a-day world on day and had the next. I accepted it as a thought to my health. If I felt good one day and bad the next, I accepted it as a matter of course. Sometimes I may have wondered why I should have a headache, or why I couldn't work as hard as in the old days, but by that time the headache had vanished and I forgot all about it until the next time.

"But a little while ago a friend of mine, a fine, generous-hearted fellow, and a famous athlete in his day, caught cold somehow — pneumonia developed — there was a weakness of the heart or something—and in four days he was gone.

"I tell you it set me thinking. Here was a man who thought he was in good

health-who hadn't been sick within my recollection-and yet whose system had become so weakened through the strain of hard work and middle-age that he had nothing in reserve when the crisis came. It was indeed tragic. It reminded me of the following statement by the Commissioner of Health of a great Eastern State:-

Safety in Periodic Examinations

"'All of us who have reached middle life are shocked from time to time by reading in the papers that some one whom we knew wellalways one at or beyond middle life-and whom we supposed to be in good health, has died suddenly or after a few hours' illness of acute indigestion or heart disease or apoplexy.

"The individual had apparently been well until illness came. But such was not the case. Chronic disease had long been slowly progressing, and was not discovered because it had produced few or no symptoms, and therefore a physician had not been consulted.

The diseases of later life are for the most part not germ diseases, but are those due to the wearing out of the body, and particularly to the wearing out of the heart, and blood vessels and kidneys—those organs which never have complete rest, but must always be working while life continues.

There is one method of early detection and prevention: namely, to have a complete physical examination every year from childhood on and during apparent perfect health, by a thoroughly competent and experienced physician. Then the early development of disease may be detected and measures taken to prevent its extension.'

"All of this, as you might well imagine, made a great impression on me, and I determined to undergo a thorough physical examination just as soon as I could, whether I felt particularly sick at that particular moment or not. But the next day something happened in the office that required all my attention—I put off the examination that day and the next--and eventually forgot all about it.

Tatt Among Founders

"More recently, however, I was reading a magazine article by Cleveland Moffett. He mentioned the Life Extension Institute -told how it was founded by ex-President Taft, Professor Irving Fisher, of Yale, and other forward-looking men to conserve the health of the Nation and make life better worth the living. That very day I wrote to the Life Extension Institute and made arrangements for a thorough

"And such an examination as it was! I have never had anything like it in all my life. Life insurance examinations? Why, they can't be compared with it! The Institute didn't miss a single part of me. They tested my hier, lungs, kidneys, stomach, liver, abdominal organs, and general bodily condition—took my blood pressure and made a microscopic examination of my blood-tested my eyes-examined my teeth—searched for traces of hereditary diseases—delved into my daily living habits—literally made a map of my body and my entire life.
"I tell you frankly that that examination has added ten years to my life.

I now know the dangers of middle age, but I am facing them neither blindly nor with fear. I know where my body is strong and where it is weak. I know the hidden dangers and the rocks, and my ship will never go to pieces from diseases that I know nothing of.

"More than 100,000 men, women and children in all parts of the United States have already been examined by the Institute and have received its guid-

"I am writing this to you because I think it is something you ought to know. I am as much opposed to fads and quacks as any man who ever lived, and you couldn't get me to undertake some nonsensical system for a million dollars. But I see the value of periodic health examinations.

Staff of 5000 Physicians

"The Life Extension Institute has its main office in New York, a branch office in Chicago, and a staff of 5000 physicians in all parts of the country. These physicians are instructed in the Institute's standardized methods of examination. Back of the scientific policy of the Institute is the advice and counsel of the Hygiene Reference Board. You couldn't assemble such advice in years under any other conditions.

"These men are behind the Life Extension Institute because they believe in it-because it was organized on a broad humanitarian basis-because two-thirds of the profits are set aside for health propaganda of a national scope. That is one reason why the cost of the Institute's service is so low. For a very moderate sum you get a thorough physical examination—three additional urinalyses at intervals of three months-hygienic guidance and instructions-Keep-Well Bulletins-monthly health journals-gratuitous advice on any questions you may choose to ask about personal hygiene.

"Examinations of subscribers who live in New York and vicinity are made at the main office of the Institute, 25 W. 45th St.—on appointment by telephone or letter-between the hours of 9 A. M. and 5 P. M.

"Visitors are always welcome at the office of the Institute. An opportunity is thus afforded to learn of the work of the Institute and what membership means to you personally. Women physicians are available at the main office for women members who prefer them.

"It is a great thing. You may realize it even as I did, and yet keep putting it off from day to day. But my advice to you is—don't wait. Another six months—a year perhaps—and in my case it would have been too late. I would not be writing this message to you today. So right now-while this good thought is in your mind-cut out the coupon printed below and send it in. You will never

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The Life Extension Institute has a Hygiene Refere nee Board of 100 leading scientific men, including the Surgeon-General of the Army and Navy, and U. S. Public Health Service; several ex-Presidents of the American Medical Association; Commissioners of Public Health, and others interested in the public welfare. A complete list will be mailed on application.

Among the many prominent business houses that have asked the Life Extension Institute to examine their pital important employees are the Guaranty Trust Company New York Pater Company

Among the many prominent business houses that have asked the Life Extension Institute to examine their vital, important employees are the Guaranty Trust Company, New York; Eaton, Crane & Pike Co., Pittsfield, Mass.; Union Tank Line Co., New York; Strathmore Paper Co., Mittineague, Mass. The Standard Oil Company of New York has chosen the Institute to examine the men they have selected for important work abroad. Foreign representatives of the American Red Cross, the Y. M. C. A., Y. W. C. A. and the Knights of Columbus have been examined by the Institute.

SEND IN THIS COUPON FOR FURTHER INFORMATION

Gentlemen: Please send me, without obligation on my part, a copy of (1) "Neglect of the" Human Machine," (2) "The Growing Movement to Prolong Human Life," and other literature" descriptive of the services of the Life Extension Institute.

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